

### Evolva pre-launches portal for online product sales

**24 October 2016** – **Evolva** (SIX: EVE) has pre-launched its portal for online product sales. [Evolva's WebShop](#) was created to expand the sales and marketing platform for Evolva's resveratrol, the functional ingredient in red wine that you've been hearing about (see also [res.evolva.com](http://res.evolva.com)). In the near future, the WebShop will offer a wide range of Evolva products. The WebShop currently targets business-to-business customers, rather than retail and consumers.

Customers can go to the WebShop portal and order a FREE 10-gram sample of Evolva's high-purity powder form of resveratrol. Additionally, registered customers can now order:

- Small order quantities of resveratrol in 100 g, 1 kg, and 5 kg packs
- Multiples of the resveratrol pack sizes
- Resveratrol product specifications and technical/quality documents
- Resveratrol product Certificate of Analysis

Many of the beneficial effects of resveratrol, such as the way it mimics the effects of a calorie-restricted diet, are thought to be mediated via its induction of "survival" genes. This action results in the rejuvenation of a number of systems that start to fail as we age. Evolva's natural, high-purity resveratrol (>98% pure) easily formulates into dietary supplements, foods, beverages, cosmetic, and personal care products without affecting taste, smell or color of the final product.

Evolva's resveratrol is produced from fermentation. The finished product is a >98% pure powder form of this ingredient, whose supply chain is stable, sustainable, and free from environmental contaminants. Visit Evolva's new online portal by clicking [on this link](#).

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#### **About Evolva**

Evolva solves the supply chain issues of nature through a 21<sup>st</sup> century mix of biotechnology and brewing. We develop, make and sell natural ingredients that provide significant benefits to people in daily life, but whose supply chain issues have limited their use until now. Our flagship ingredients are stevia, nootkatone and resveratrol, but we work on many more, both on our own behalf and with others. To make our world sustainable requires nature and technology to work together as one, and our aim is to play a (small) part in achieving this transformation. We operate internationally. For more information see [www.evolva.com](http://www.evolva.com). Questions about our approach? Have a look at [our video](#).

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